



Operation Courage is Beautiful

9921 Carmel Mountain Road

San Diego, CA 92129

July 29, 2021

To Whom it May Concern:

We are excited to announce the **Operation Courage is Beautiful 5K and 1K Kids Run** will be held on **October 16, 2021** at the lovely **Kit Carson Park in Escondido, California**. ***Join us in supporting our women in uniform as one of our event sponsors.***

We expect over 200 men, women, and children of diverse backgrounds participating this year. Supporters unable to attend in person are welcome to attend virtually. Registration information may be found at: <https://runsignup.com/Race/CA/Escondido/OperationCourage5K>. For the safety of our race participants, volunteers, and spectators, CDC, CDPH, and San Diego County guidelines and recommendations related to COVID-19 will be followed.

Operation Courage is Beautiful (OCIB) is a 501(c)3 non-profit that began in 2009 whose mission is to bring a little joy and femininity to our active duty, deployed US servicewomen through care packages geared for women. In a typical year, OCIB sends 1000 high-quality women's care packages to deployed service members. We receive direct requests for the packages from the servicemembers themselves or their fellow unit members, family, and loved ones. Since our founding we have shipped over 40 tons worth of products. Each care package costs us \$20 to ship. Recipients of our care packages often remark that our care packages are "one of the best they have ever received" and they "love all the items."

There are a variety of sponsorship opportunities available to suit you and donations are always greatly appreciated and accepted. Please see the sponsorship details on the following pages. For any questions, please contact Casey at: (858) 848-1048. Email: contact@operationcourage.org

Sincerely,

A handwritten signature in black ink that reads "Casey Chan".

Casey Chan-Ruthenbeck
Operation Courage is Beautiful 5K
Sponsorship Committee Chair

JONATHAN LEY

Jonathan Ley
Operation Courage is Beautiful 5K
Race Director

Operation Courage is Beautiful, a 501(c)3 non-profit

Tax ID: 47-4812161 | www.operationcourage.org | email: contact@operationcourage.org

OCIB 5K and 1K Kids Fun Run Sponsorship Opportunities

Platinum \$7,500 - Title Sponsor
<ul style="list-style-type: none"> • Your logo and link featured on all event print, website, social media, and email materials. • Opportunities for media coverage on television and radio • Featured 4'x8' Banner Displayed and Live Recognition at the event • 12 month Listing on OCIB homepage, social media, and email newsletters as organization sponsor • Up to 10 free race entries and race shirts
Gold \$5,000
<ul style="list-style-type: none"> • Your logo and link on all event print, website, social media, and email materials. • 4'x6' Banner Displayed and Live Recognition at the event • 12 month Listing on OCIB homepage, social media, and email newsletters as organization sponsor • Up to 10 free race entries and race shirts
Silver \$2,500
<ul style="list-style-type: none"> • Your logo and link on all event print, website, social media, and email materials. • 3'x5' Banner Displayed and Live Recognition at the event. • 12 month Listing on OCIB homepage, social media, and email newsletters as organization sponsor • Up to 10 free race entries and race shirts
Bronze \$1,000
<ul style="list-style-type: none"> • Your logo and link on all event print, website, social media, and email materials. • 3'x5' Banner Displayed and Live Recognition at the event. • 12 month Listing on OCIB homepage, social media, and email newsletters as organization sponsor • Up to 5 free race entries and race shirts
Race Clock Sponsor \$750
<ul style="list-style-type: none"> • 3' x 5' Banner Displayed above Official Race Clock • Live recognition at the event • 12 month Listing on OCIB homepage, social media, and email newsletters as organization sponsor • Up to 3 free race entries and race shirts
Mile Marker Sponsor \$150
<ul style="list-style-type: none"> • Company name or logo listed on one of the three mile marker signs • Live Recognition at the event • 12 month Listing on OCIB homepage, social media, and email newsletters as organization sponsor • Up to 3 free race entries and race shirts

Operation Courage 5K and 1K Kids Fun Run Sponsorship Form


Sponsor Information (Please Print)

Name, Title	
Company	
Billing Address	
City, State, Zip Code	
Phone	
Email	

Level of Interest: (Check one)

- | | |
|---|--|
| <input type="checkbox"/> Platinum Sponsor - \$7,500 | <input type="checkbox"/> Race Clock Sponsor - \$750 |
| <input type="checkbox"/> Gold Sponsor - \$5,000 | <input type="checkbox"/> Mile Marker Sponsor - \$150 |
| <input type="checkbox"/> Silver Sponsor - \$2,500 | (Circle One: Mile 1, Mile 2, or Mile 3) |
| <input type="checkbox"/> Bronze Sponsor - \$1,000 | <input type="checkbox"/> Donation: \$ _____ |

Payment

<p>Credit Card (Processing Fee of 2.2% Applies) Make a secure payment online:</p>  <p>SCAN ME</p>	<p>Check</p> <p>Please make check out to: "Operation Courage is Beautiful"</p> <p>Send to: Operation Courage is Beautiful 9921 Carmel Mountain Rd. San Diego, CA 92129</p>
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Please use the following name for all acknowledgements: _____

Signed: _____ Date: _____

Please return form promptly to Casey at contact@operationcourage.org. Thank you!