



June 15, 2017

To Whom It May Concern:

We are so happy to be able to share Operation Courage is Beautiful (OCIB) with you. We are a local 501(c)3 non-profit powered by local and nationwide volunteers and donors, whose mission is to bring a little joy and femininity to our active duty, deployed, US servicewomen through care packages geared for women.

16% of all active duty personnel are women, yet most care packages, with the best of intentions, are unisex or geared for men. OCIB care packages changes this by supporting the morale and needs of women with high quality, donated women's toiletries (such as women's shampoo and conditioner, face wash, body wash, body lotion, feminine hygiene products, makeup), women's magazines and books, and notes of thanks and encouragement. Packages are sent upon request by the servicemember, her colleague, family member, or friend or via distribution channels such as Military Chaplains. Each package costs \$16 to pack and ship.

Nicole A. wrote us recently:

Thank you so much for the wonderful packages! It was so awesome to receive a package supporting women. I got a herobox a couple of weeks ago and that was so funny but completely geared towards men. A lot of letters, packages are geared towards men – it's just assumed we are all men. One of my female junior sailors saw me open your package; she said I've never seen you so happy while opening a package. It was so unexpected. I've shared all the wonderful products with the females onboard. You all are so amazing!!!! Thanks again.

I hope that notes like these encourage you to support these servicemembers as they are away from home in some of the world's roughest and most dangerous environments. Your support is so very much appreciated!

Sincerely,

A handwritten signature in black ink that reads "Casey Chan".

Casey Chan-Ruthenbeck
Executive Director
Operation Courage is Beautiful