

2016 - Short Blurb to Explain Operation Courage is Beautiful and Encourage Donations

Operation Courage is Beautiful (OCIB) is a 501(c)3 volunteer-led, donation-based care package program aimed at supporting active duty servicewomen of the US Armed Forces as they are deployed overseas. Since 2009 OCIB has shipped over 3200 care packages containing female-oriented personal care products, books, magazines, "thank you for your service" notes and more to recipients all over the globe upon the request of the servicemember herself, a colleague, family or friend. Each care package is worth over \$75 each, and each care package costs \$15 to ship.

Care package recipient Yvette recently sent us a message stating, "Thank you so much for the AMAZING boxes! I was able to share items with so many women in my section, and it brought so many smiles =) This is one of the best orgs I have seen in a long time. We appreciate your support and love what you send. Sending Lots of Hugs to all of you!"

Thank you for your support of servicewomen like Yvette and her unit buddies by _____ coming to _____ <name of event> _____ today_.

If you'd like to make a product donation, write a thank you for your service note, or make a check donation, we'd greatly appreciate it!